FRANCHISE CONSULTANT BLUEPRINT

Unlocking the secret to consistent, quality leads

A fully managed LinkedIn system that turns a passive profile into a predictable pipeline of pre-qualified franchise buyers - without portals, purchased lists, or luck.

$96K
commission closed within weeks of starting

$50K+
commission with more deals in the pipeline

6 figures
in new clients generated directly from LinkedIn

THE CHALLENGE

You've built your practice on purchased lists, referrals, and networking events - and the results are unpredictable. LinkedIn sits idle, with a profile that reads like a résumé and no real strategy to attract qualified franchise buyers.

It's easy to get stuck chasing unqualified leads, wasting time on tire-kickers, and hoping the next referral lands. You need a system that delivers consistent call flow and high-quality leads that actually close.

THE SOLUTION

Working with Nemo Media Group, you rethink how you use LinkedIn - turning it from a passive résumé into a fully managed lead generation engine. The full five-part system is on the next page.

> *"I've generated 6+ figures in new clients as a result. The leads are high-quality and the process is proven. Consider me a fan."*
>
> ROBERT BERNOTAS · FRANCHISE CONSULTANT

At a glance

RESULTS SNAPSHOT

- $96K commission closed within weeks of starting
- $50K+ commission, more deals in the pipeline
- 6+ figures in new clients from LinkedIn
- Prospects choosing you over the same offering

THIS IS FOR YOU IF…

- You rely on portals or referrals and want predictability
- You're established but not using LinkedIn as a real tool
- You want a managed system, not another course
- You're ready to invest in a process that runs without you

WHAT'S INCLUDED

- ✓ LinkedIn profile rebuilt to attract franchise buyers
- ✓ Custom Signature eBook for each consultant
- ✓ Targeted prospect lists via Sales Navigator
- ✓ Complete pipeline tracking, end to end
- ✓ Persistent follow-up over weeks and months

HOW IT WORKS

Five steps from passive profile to predictable pipeline

Every piece is built for you and managed by a real team. Here is exactly what happens when Nemo Media Group takes over your LinkedIn.

1 **LinkedIn Profile Transformation**
Each profile is rebuilt from scratch to speak directly to franchise buyers - positioning you as a trusted expert, not another résumé.

2 **Custom Signature eBook**
A professionally designed eBook that introduces you and builds trust before the first call.

3 **Targeted Prospect Lists**
Built with LinkedIn Sales Navigator to reach executives and high-net-worth individuals. No portal tire-kickers.

4 **Permission-Based Outreach**
Thoughtful one-on-one messages that offer value first - education and resources - before ever asking for a call.

5 **Fully Managed by a Real Team**
Organized and predictable - not just automation. Only pre-qualified prospects reach your calendar.

THE IMPACT

- ✓ Eliminate the feast-or-famine cycle of portal leads
- ✓ Increase deal volume and total revenue
- ✓ Save hours each week - focus only on serious prospects
- ✓ Build a steady pipeline of pre-qualified candidates
- ✓ Strengthen your personal brand and authority
- ✓ Spend less time chasing and more time closing

MORE THAN LEAD GENERATION

Our fully managed system handles everything, end to end:

- → LinkedIn profile rebuilt to attract serious franchise buyers
- → Targeted lists via Sales Navigator - not purchased portal lists
- → Persistent follow-up that keeps prospects moving for months
- → Custom Signature eBook that builds trust before the first call
- → Complete pipeline tracking so you always know where things stand
- → Only pre-qualified prospects reach your calendar

WHAT CONSULTANTS ARE SAYING

Real deals, a predictable pipeline, and control over your growth

When you partner with LinkedIn Riches, you close real deals and build a predictable pipeline - without touching LinkedIn yourself.

$96K COMMISSION

"I closed a 6-unit deal for a $96,000 commission within just a few weeks of starting with Nemo Media Group. The system works."

Wes Barefoot · Franchise Consultant

PREDICTABLE PIPELINE

"Consistent, qualified leads and real opportunities. I closed a deal that brought in $50K+ in commission, with multiple others progressing."

Brian Kuepper · Franchise Consultant

HIGH-QUALITY CONVERSATIONS

"I connected with high-quality leads and had real conversations that made sense for my business. The team is responsive and made it seamless."

Ann Marie Weaver · Franchise Consultant

COMPETITIVE EDGE

"The custom Signature eBook NMG created for me led to multiple prospects saying they chose me over consultants offering the exact same service."

Cindy Ecleberry · Franchise Consultant

ORGANIZED & PREDICTABLE

"Lead quality sound, call consistency strong, multiple deals closed directly from leads they generated. It's not just automation or AI."

Lauren Vermette · Franchise Consultant

QUALITY + RESPONSIVENESS

"NMG generated quality leads via LinkedIn that have translated into multiple sales. Great, responsive team."

Sharon & Mack Strange · Franchise Consultants

Ready to build a predictable pipeline of qualified franchise candidates?

Want to learn more first? Grab the free eBook at **LinkedInRiches.com/free-books**

LinkedInRiches.com/franchise-consultants